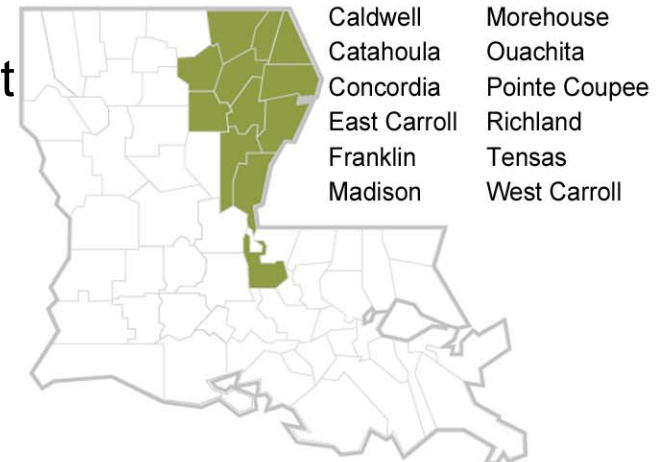


Jobs/Entrepreneurship Committee Plan

Miriam Russell

Northeast Regional Director
Louisiana Economic Development



SHORT TERM GOALS:

Develop Sites for Business Recruitment in all 12 parishes

- Identify at least one industrial site in each parish, perform an assessment, and based on the findings of the assessment, assist in seeking funding for the site to be certified
- Inventory additional sites and available buildings suitable for economic development purposes.
- Entergy Louisiana, LLC Web site will manage site data online at:

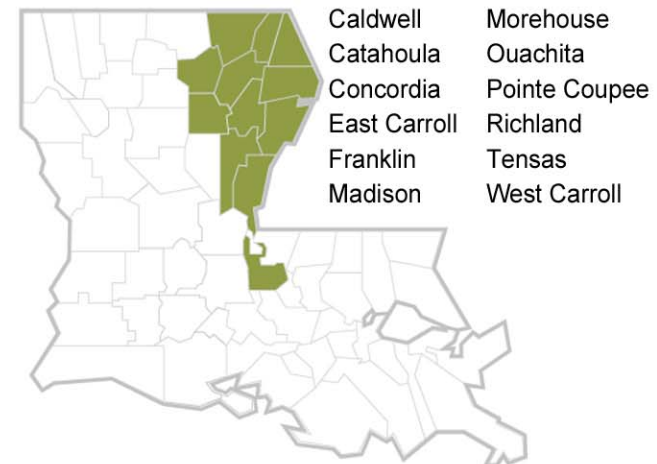
www.louisianasiteselection.com



SHORT TERM GOALS:

Launch an E-Business Results Demonstration Project: “Bricks to Clicks”

- Five businesses will receive access to broadband internet service, training for e-business development and the use of new computer technology
- Businesses involved will vary (product type, location, age of business)
- Business owners will take e-business courses offered by LSU and SU AgCenters
- Criteria being developed to select businesses



SHORT TERM GOALS:

Open a Small Business Technology Lab Providing Free Broadband Service

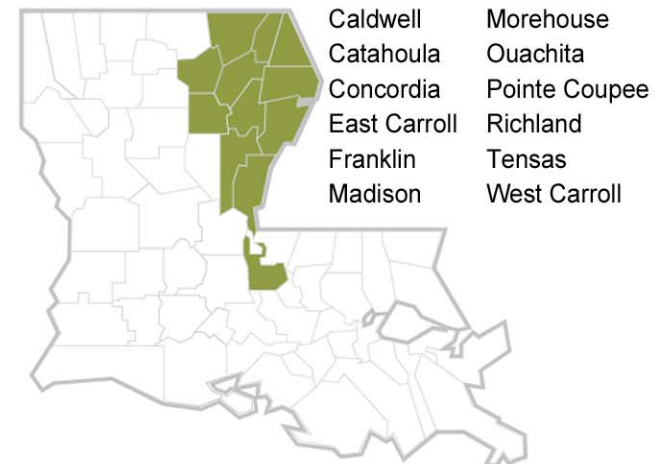
- Operation will be open after 5 p.m. for entrepreneurs starting June 1 in Oak Grove
- Business owners would receive e-business training (Web sites, blogs, marketing)
- Provides additional access to broadband in a rural area of LDI



MEDIUM TERM GOALS:

Organize and Coordinate a Regional Job Growth and Entrepreneurship Symposium

- Bring together academicians, practitioners, foundations and others in our region to develop best practices for spurring entrepreneurship and creating new jobs
- Explore how broadband availability creates incentives for e-business growth and development of communities
- Examine policy changes that can create more entrepreneurial communities
- Report results of the “Bricks to Clicks” program



LONG TERM GOALS:

Develop a Regional Economic Development Plan

- Identify key industries and ports that can be expanded
- Identify best practices for spurring regional growth in LDI region

