



Natchitoches Parish 4-H Beef Poster Contest DUE: February 27, 2009



Purpose

- To learn more about beef and/or beef products and their importance to human health.
- Make a poster telling the story of beef and/or beef products. The finished poster should be appropriate for use on a billboard.

Who Can Enter:

- Any bonafide 4-H club member. A 4-H club member is allowed to win each division only once.

Divisions:

- Division I - 4th, 5th and 6th grades
- Division II - 7th, 8th, and 9th grades
- Division III - 10th, 11th and 12th grades

Official Rules and Regulations:

1. Poster must be on **"11 X 14" white poster board only.**
2. Place your **name, address, age, grade in school and parish** on the upper right corner on the back of your poster.
3. Poster should generate positive images of beef and beef products and not portray negative image of other food products (i.e. chicken, pork, etc).
4. Get ideas from magazines, parents, friends, nutrition bulletins, Beef Ambassador Fact Sheets and meat publications. Materials are also available from your local supermarket, butcher, The American Meat Institute or National Livestock and Meat Board.
5. DO NOT use copyrighted materials. Pictures, clip-art and materials (i.e. cartoon characters, advertisements, logos, etc.) that are copyrighted may not be used on the poster and the poster will be disqualified if copyrighted materials are used.
6. Computer generated clip-art may be used on the poster if it is not copyrighted material.

Awards:

Rosette ribbon to parish winner. First place winners in each division will compete in the state contest. Awards will be given for state winners. A 4-H club member is allowed to win each division only once at the state contest level. Posters submitted to the state competition become the property of the Louisiana Cattleman's Association. The state winning posters will be used to promote Beef Cattle production and Beef products by the LCA. The program is co-sponsored by the Louisiana Cattleman's Association and the LSU AgCenter—Louisiana Cooperative Extension Office.



**Natchitoches Parish 4-H
Beef Poster Contest Scoreboard
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Total of 10 points

- _____/5 Poster tells the story of beef and/or beef products (5 points)
- _____/1 Used a 22'X 28' Poster Board (1 point)
- _____/1 Did not attach anything to the poster that is more than ½' thick (1 point)
- _____/2 Creative (2 points)
- _____/1 On back of poster appropriate information was given (1 point):
Name
Mailing Address
Grade
Parish

Resources:

www.lsuagcenter.com

www.4-Hclubhouse.com

<http://www.cattlegirls.org/kids.html>

<http://www.mypyramid.gov/kids/index.html>